

# smart**t**commute

bike. walk. bus. share.



## Thank you!

On behalf of the board of directors of Traverse Area Recreation and Transportation (TART) Trails, Inc., we wish to thank the organizing committee, the volunteers, the sponsors, and everyone who participated in this year's Smart Commute Week.

- **991** commuters attended the free breakfasts, a **35%** increase from last year.
- **461** commuter cup team members participated on **36 different teams** and together prevented **19,000 pounds of carbon dioxide** emissions during the 4-day period.
- **1387** riders took BATA on Try Transit Day, **21%** increase over last year.
- NMRide.net saw a **20%** boost in carpool database sign-ups during the event.
- Over **200** participants attended an Alternative Transportation Expo in downtown Traverse City that featured information and exhibits about sustainable and alternative transportation options that are available locally.
- The Hagerty Cycling team completed a **24-hour challenge** by riding stationary bikes the equivalent distance from Traverse City to Toronto, Canada.

### Thanks again to our sponsors...



John Robert Williams



Northwestern Michigan College



Cuppa Joe



Good Harbor Coffee

